



FOR IMMEDIATE RELEASE
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News Release

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Chicago Premiere of Award Winning Summer Camp Documentary

Highland Park, Illinois, Sunday May 31st, 11AM & 12:15PM, 2009 - 'Win or Lose: A Summer Camp Story' will have its Illinois premiere at the Highland Park Movie Theater on 445 Central Ave, Highland Park, IL. There will be two screenings. After each screening, the director and members of the documentary cast will be present for a QnA. The film is a character driven, documentary about boys at summer camp who push themselves to win an ultra competitive event called 'Collegiate Week.' During Collegiate Week, every person in camp wants nothing more than to win the first place trophy. Unfortunately, most of them won't. They may leave camp without a trophy but do leave having learned a valuable lesson: how to lose. Almost all the campers that attend this camp come from the northern suburbs of Chicago such as Glencoe, Deerfield and Highland Park. Tickets can be bought through following this link: <http://www.winorlosemovie.com/payForHP.html>

Some camps have color wars but Camp Ojibwa has Collegiate Week. It is the end-all be all of camp color-wars. There is nothing like it. Run of the mill nice kids have been known to trash their second place trophies. Older campers lose their head over a shuffle board match. Counselors will break down and cry like babies. Will an ultra competitive winner like Arob learn something about losing? And Charlie Schroeder has never won collegiate week in 9 years. Will he be able to handle another defeat? Then there is the young Jeremy Nachbar. This is his first year as a camper but he's already giving pep talks just like the older guys. How much will camp change him? By the end of camp one thing is for sure, out of the 12 teams there will be one winner and eleven losers. Competition at Camp Ojibwa teaches kids how to lose. It's a hard but important lesson to learn.

Camp Ojibwa is an all boys summer camp located in Eagle River, Wisconsin. Most of the young Jewish boys realize early in life that their fantasy of playing in any professional sports league will stay just that. But at camp, these kids can live out their sports fantasy. On this level playing field where nobody made the high school sports team, everybody's stock is raised. Mediocre athletes can become stars. Talented athletes become heroes.

Louis Lapat makes his directing, camera and editing debut with 'Win or Lose: A Summer Camp Story.' As a camper, Camp Ojibwa was an intense, life altering experience for him. After attending camp for 4 years he quit camp vowing never to return again. 14 years later he makes a film about it. The result is part intense character driven competition, part artistic catharsis. His previous short film, 'Depression', was screened at a dozen film

festivals and received DVD distribution. Louis was featured in GenArt.COM, where he was listed as a "featured filmmaker." Louis was awarded an MFA in film directing from Columbia University. The film has already won awards at the Wisconsin Film Festival and will be premiering on PBS later this year.

To buy tickets go here: <http://www.winatorlosemovie.com/payForHP.html>

For High Resolution Still Photos go here: [http://www.winatorlosemovie.com/General/Win or Lose - Stills and Poster.zip](http://www.winatorlosemovie.com/General/Win%20or%20Lose%20-%20Stills%20and%20Poster.zip)

The more general information about the film go here:

www.winatorlosemovie.com

www.facebook.com/pages/Win-or-Lose-A-Summer-Camp-Story/48563335020

What: Illinois premiere of 'Win or Lose: A Summer Camp Story'. A documentary by Louis Lapat.

Awards: Student Academy Award Regional Finalist, Jury Winner Wisconsin Film Festival, Selected for Minneapolis Film Festival

Where: Highland Park Theatre, 445 Central Ave, Highland Park, IL

When: Sunday, May 31st, 11AM & 12:15PM.

Who: All members of the media are welcome. Meet the filmmakers, documentary subjects and get ready for summer camp.

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Web:

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